

**MINUTES OF THE ANNUAL MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
November 8, 2018**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on November 8, 2018 at 8:00 a.m. at the Embassy Suites North located at 9801 W. 98th Street., Los Angeles.

29 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- Grant Coonley, Hilton LAX
- Councilman Mike Bonin
- Val Velasco, BOAC
- Michelle Schwartz, LAWA
- Brian Vandehey, the Parking Spot
- Gino Caliendo, Hyatt Regency
- Ed Pomponio, L&R Group
- David Merritt, JM Eagle
- Jeff Hart, LAX Marriott
- Karie Hughes, Prologis
- Michael D'Amodio, Embassy Suites
- Bob Alter, Seaview Investors
- Paul Solomon, 6171 LLC
- Tom Beedon, Residence Inn
- Steve Shpilsky, 5959/Hyatt
- Omar Pulido, Trifiletti Consulting
- Lisa Trifiletti, Trifiletti Consulting
- Matthew Teclé, CD 11
- Christina Davis, LAX Chamber
- Geoff Maleman, Maleman Inc.
- William Ringland, LINXS
- Nadia Gara, LINXS
- Brett Roberts, METRO
- Eugene Van Cise, City Clerk Office
- Stephanie Sampson, LAWA
- Monique Bell, LAWA
- Calvin Beard, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. CORPORATE RESOLUTIONS

(i) *Voting on the following individuals to serve as the corporation's new board of directors:*

Fred Adriance (representing Courtyard by Marriott: Class A1 Member)

Charles Bassett (representing L&R Group: Class A1 Member)

Phil Baxter (representing The Westin LAX Hotel: Class A1 Member)

Gino Caliendo (representing Hyatt Regency at LAX: Class A1 Member)

Grant Coonley (representing Hilton Los Angeles Airport: Class A1 Member)

Michael D'Amodio (representing Embassy Suites LAX - North: Class A1 Member)

Reggie Dominique (representing Renaissance Hotel LAX: Class A1 Member)
Paul Gibbs (representing Crowne Plaza Los Angeles Airport: Class A1 Member)
Jeff Hart (representing Marriott: Class A1 Member)
Karie Hughes (representing Pro-Logis: Class A1 Member)
David Merritt (representing 5200 W. Century: Class A1 Member)
Israel Mora (representing Holiday Inn LAX: Class A1 Member)
Bruce Nahid (representing LAT Investments: Class A1 Member)
Bob Ruth (Representing ROX TRG Airport Blvd. LLC: Class A1 Member)
Steve Shpilsky (Representing Hyatt Place/Hyatt House Hotels: Class A1 Member)
Paul Solomon (representing 6171 LLC: Class A1 Member)
Brian Vandehey (representing PRG Parking: Class A1 Member)
Valeria Velasco (representing Los Angeles World Airports: Class A1 Member)

Duly considered and approved.

(ii) *Authorizing and approving the following individuals to serve on and comprise the Executive Committee: Charles Bassett, Jeff Hart, David Merritt, Michael D’Amodio, and Paul Solomon.*

Duly considered and approved.

(iii) *Ratification of Executive Committee Actions for the period November 7, 2017 – November 7, 2018.*

- *Approval of Staff Compensation*
 - *Executive Director – Effective 1/1/2018*
 - *Director of Operations – Effective 1/1/2018*
- *Authorization to purchase new phones - \$12,505*
- *Authorization of Chamber Directory Sponsorship - \$5,000*
- *Authorization to Increase Holiday Concert Choir Honorarium - \$10,000*
- *Approval of CBRE Hotels Future Needs Feasibility Study - \$20,000*
- *Approval of Kosmont Partners – Streetscape Financing Analysis - \$8,500*
- *Approval of Trifiletti Consulting – Draft Motion for CD11 - \$2,000*

Duly considered and approved.

4. APPROVAL OF MEETING MINUTES – September 13, 2018

The minutes of the September 13, 2018 Meeting of the Board of Directors were approved as presented.

5. SPECIAL GUEST SPEAKER – CD 11 City Councilman Mike Bonin

Councilman Bonin gave an update on the following initiatives that will impact the PBID stakeholders including:

- *LAMP / Northside Development / NFL Stadium / Placemaking.*

- *Efforts to find dedicated resources for the Century Blvd. Streetscape Plan*
- *Public Safety –*
 - *LAFD – Additional Resources*
 - *LAPD – Redeployment allocating more officers on patrol, and hiring additional civilian staff*
- *Bridge Housing – to address homeless issues*
- *Green Line to LAX*

6. **FINANCIAL STATEMENT**

Laurie Hughes presented the Budget vs. Actual report for period ending October 31, 2018 reflecting total income of \$1,006,752 and total expenses of \$834,707. The financial report was unanimously approved by the Board of Directors to be filed for record.

7. **EXECUTIVE DIRECTOR'S REPORT**

- *ULI – TAP – action*
 - *Engaged Kosmont Companies to providing a report on funding mechanisms that could pay for streetscape improvements, and quantify how much tax burden properties can handle.*
 - *Engaged Trifiletti Consulting to draft motion for Councilman Bonin to support asking City to direct agencies to identify gaps in infrastructure needs and should identify available funds to help finance the implementation of a comprehensive streetscape and pedestrian improvement program*
 - *Scheduling meeting between LAWA Land Use Director – John Carver, and ULI-TAP team – Bob Gardner and Ron Altoon*
- *Met with Jennifer LeMarque from Supervisor Janice Hahn's office to renew relationship.*
- *Security Director's Meeting – October 3 at the Hilton Hotel – Presentation by LAWA on LAMP Project*
- ***Outreach for Holiday Lunch Concert - November 20 – performance by Angel City Chorale at the Marriott***
- ***Organizing Holiday Lunch Concert – November 20 at the LAX Marriott***
- ***Assisted Matt Anderson of LAX Hilton with schedule hotels for Bob Hope USO Feed the Troops lunch on November 14th.***
- *Attended Women in Technology Annual Gala – October 4 in support of Commissioner Val Velasco*
- *Coordinated conference call between GTLA stakeholders & DWP regarding Scattergood – Airport Line construction*
- *Visited Bob Hope USO for tour – October 26*

- *Attended LAWA Quarterly Roadway Construction Meeting – October 30 at LINXS office*
- *Met with Matt Teclé – CD 11 Field Deputy*
- *Attached Metro Meeting with Phil Washington for update on Airport Metro Connector project – November 1*
- *Attended LAWA Press Conference with Mayor Garcetti – Midfield Satellite Terminal – November 2*
- *Attended State of LAX Luncheon hosted by LAX Coastal Chamber of Commerce – November 7 @ Hilton LAX*

Ambassadors:

- *GTLA welcomed the addition of Tatianna Collier and Rose Thomas, our first female ambassadors assigned to the team*
- *An increase in the team of ambassadors will significantly enhance the security presence during the up-coming holidays*
- *Ambassadors continue their very pro-active approach to removing panhandlers throughout the District*
- *Ambassadors continue to increase their situational awareness and personal contacts, to broaden public relations efforts*
- *Ambassadors maintain their efforts to provide outreach information to homeless individuals in partnership with LAX Homeless Outreach*
- *Conducted several interviews to fill vacant ambassador positions*

| | <i>Oct-17</i> | <i>Oct-18</i> |
|-------------------------|---------------|---------------|
| <i>Citizen Contacts</i> | <i>628</i> | <i>735</i> |
| <i>Panhandlers</i> | <i>103</i> | <i>95</i> |

- *Chaired the GTLA's bi-monthly Security Directors' Meeting at the LAX Hilton Hotel*
- *Coordinated scheduling for annual fall shredding event at District Office Buildings*
- *Maintenance staff has been tasked with routinely replenishing liners for trash receptacles which are being removed*
- *Coordinated with Mariposa Landscapes Inc. to enhance maintenance efforts to and around center median on W. Century Blvd.*
- *Contacted LAWA PD and LADOT on numerous occasions to request parking enforcement on 98th St. due to ongoing and excessive illegal parking by taxis*
- *Facilitated extensive graffiti removal from center brick wall in public alley behind Arco Gas Station*

- *GTLA continued to facilitate numerous alerts and security updates to Stakeholders related to incidents occurring within the District*
- *Continued ongoing Stakeholder Outreach to network with its members, and identify security issues specific to their respective properties*

Clean Streets:

- *Random audits conducted to ensure compliance with all scheduled street sweeping*
- *A thorough review of the Clean Street Operations for the month of October was consistent with BID expectations*

7. **LAWA Update**

Michelle Schwartz – New Deputy Director of External Affairs was introduced.