

GATEWAY TO L.A., INC.
A California Nonprofit Mutual Benefit Corporation
Thursday, March 30, 2023 | 3:00 – 4:30 PM

MINUTES

The meeting of the Gateway to L.A., Inc. Board of Directors was called to order at the Westin Los Angeles Airport Hotel located at 9801 Airport Blvd., Los Angeles, CA 90045 at 3:12 pm by President, Charles Bassett. In attendance were: Charles Bassett, Paul Solomon, Jeff Hart, David Merritt, Rachael Hernandez, Grant Coonley, Mark Goldrup, Kenan Tekin, Lance Meinershagen, Val Velasco, Sean Silva, Jessica Merritt, Danny Osztreicher, Christina Davis, Tajh Henderson, Lisa Trifiletti, and Brett Roberts.

- 1. Opening Comments** **Charles Bassett**
Charles Bassett offered opening comments.
- 2. Public Comments**
No public comment was given.
- 3. Approval of Meeting Minutes – January 18, 2023 *** Action Item *****
A motion was made to approve the meeting minutes from the January 18, 2023 meetings was made and unanimously approved.
- 4. Executive Director’s Report** **Christina Davis**
Christina Davis offered the Executive Director report.

ADMINISTRATION:

- Conducted Stakeholder Outreach Meetings Gateway LA Board Members, and BID Execs
- Met with Bee’s Landcare to request BID for median work
- Met with CPA team regarding Annual Financial Reports
- Connected with Chrysalis re: speaking at Gateway LA Board Meeting
- Gave Gaby Medina a walking tour of the district as went over issues
- Update Gateway Los Angeles website and social media accounts
- Requested LAWA CEO J. Erbacci regarding July 2023 Board Meeting
- Confirmed Councilmember Traci Park for May 2023 GTLA Board Meeting
- Met with Renaissance / Marriott team regarding Taste of Blvd.
- Hosted E-waste effort for 2/15/23 at Four Points by Sheraton LAX w/ Homeboy
- Met with City Clerks, Financial Analyst regarding year end paperwork
- Met with Allied regarding staff performance check up and new strategies for deployment
- Met with Bike Maintenance regarding 2023 service contract
- Met with M-Theory regarding computer networking

- Attended Westin LAX Hotel Experience Event
- Met with Westside Cart Rental regarding me vehicle fleet for Gateway
- Met with Gabriela Medina and Sean Silver from CD11 regarding Gateway LA ongoing issues
- Worked with LAPD regarding unhoused individual located on La Cienega.
- Received a tour of the Venice BID operations
- Toured property at Enclave w/ Trifiletti Consulting and Ruth Group
- Met with High Tech Systems regarding Verkada Camera system maintenance
- Worked on second draft of GTLA bylaws
- Contacted LAEDC regarding economic impact report
- Met with Urban Place Consulting regarding BID renewal
- Distributed the January Q1 Gateway LA Newsletter
- Met w/LAWA leadership regarding on-going issues throughout the district
- Scheduled shredding event May 3 and 4, 2023
- Contacted Kerry

PROGRAM SERVICE:

Law Enforcement

- The Gateway Operations Team worked closely with SLO Luis Pinell (LAPD Pacific) on addressing crime trends impacting the Gateway LA area
- Contact Lt. Trehan regarding scheduling Chief Rhambo, LAWA PD for April Security Director meeting

Ambassadors:

- Ambassadors continue to maintain high visibility and pro-active patrol throughout the District. Coverage for Nov/Dec was 7AM to 6:30PM, Monday through Friday
- Ambassadors have maintained a pro-active approach to addressing quality of life issues and homelessness around the District
- Surveyed homeless population. Provided wellness checks.
- Ambassadors continue to increase their situational awareness and personal contacts, to broaden public relations efforts
- Sent out weekly BOLO emails to the Security Directors email list
- Conducted regular maintenance of bikes

Operations:

- Created new rain protocols for foot patrol of ambassadors
- Used CCTVs on several instances to assist LAPD and property owners.
- Conducted daily trash pickup, weeding and Century Blvd. median maintenance
- Conducted daily district walks to help identify quality of life issues
- Ordered new clean team supplies (paint, graffiti remover, brooms, gloves, etc.)
- Removed graffiti, signs and stickers from street poles, signs, and electrical boxes
- Reported potholes, illegal dumping, water leaks, bulk items, and large graffiti to 311
- Contacted LODOT for parking enforcement

- Worked with South Bay Tow to remove abandoned vehicles from public right of way
- Contacted LA Mission regarding outreach event conducted outside the district
- Contact Regency Outdoor Advertising regarding vandalized billboard at La Quinta

5. Community Updates: LAWA / CD11 / METRO / LAX Coastal Chamber

LAWA and Metro offered updates.

6. New Business / New Ideas / Questions

No new business was discussed.

7. Gateway LA Board Meeting Adjourn

The Gateway Board adjourned their meeting at 4:57 pm.

8. Visioning Session with Lisa Trifiletti, Trifiletti Consulting

Minutes submitted by: Christina Davis, Executive Director