

Hilton Lands Award-Winning Executive Chef Serge Devésá

ACCLAIMED FRENCH CHEF WON FRANCE'S 2020 MEDAL ORDER OF AGRICULTURAL MERIT

Born in Marseille and brilliantly graduated from the Siseron Hotel School at the age of 18, Serge Devésá is above all an enthusiast. As a young teenager, he discovered his love for cooking working in the kitchen alongside his family. Inspired by the Mediterranean dishes prepared by his mother, he knew he wanted to learn more and discover all the world's culinary secrets.

Working behind the stove, Devésá traveled the globe, from cooking at Michelin star kitchens in France to working as an instructor at Vancouver's Pacific Institute of Culinary Arts to directing food service and a 4-star restaurant in Vietnam.

Now, Devésá has brought his culinary talents to the Hilton LAX, where he has served as Executive Chef since April 2021. Devésá is in charge of all the food production from the Bistro restaurant (open 24 hours) to the Café Restaurant for BKF (serving lunch and dinner) to The Landing bar.

The Master Chef has often decorated for his cooking skills, earning France's Medal Order



of Agricultural Merit in 2020, the second-highest honor bestowed on a French citizen besides the country's Legion of Honor; the 2018 Gold Medal of French Culinary

Academy of France; and being named Maître cuisinier de France in 2013. Stop by the Hilton and experience Devésá's cuisine first-hand!

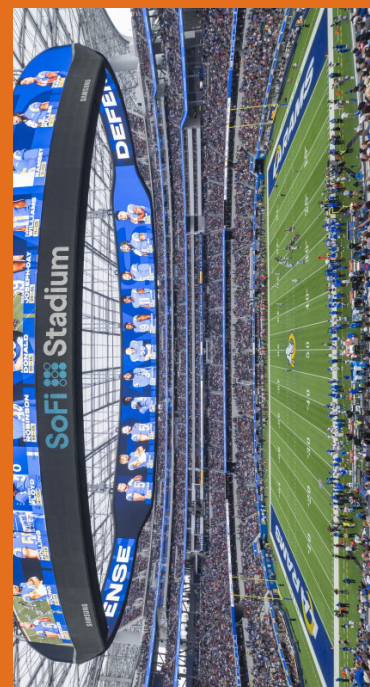


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SoFi Super Bowl Means Local Economic Boom


Establishments throughout the Gateway area experienced big uptick in business thanks to Super Bowl LVI at nearby SoFi Stadium. An estimated 100,000 to 150,000 out-of-town visitors descended on the area for the February 13 matchup between the Los Angeles Rams and Cincinnati Bengals, and they spent plenty of money at local restaurants, hotels, and other businesses. A recent report from Micrometrics Economic Research and Consulting predicts the greater Inglewood area saw a positive economic impact of \$23 million to \$52 million, with \$900,000 to \$1.8 million in added tax revenue and an annual employment gain of 350 to 800 jobs. "The Gateway LA area hotels and businesses have seen an increase in activity from the recent events at SoFi Stadium," said Gateway President Charles Basset. "We look forward to many more years of a prosperous community partnership between Gateway LA and SoFi Stadium."



INSIDE :



GATEWAY GETS NEW EXECUTIVE DIRECTOR
 Christina Davis takes over for Laurie Hughes in guiding the Gateway LA Business Improvement District.



SUPER BOWL MEANS BIG BUSINESS FOR GATEWAY LA
 The Rams may have hoisted the Lombardi Trophy, but the Super Bowl's big winners were businesses throughout the Gateway LA and Inglewood areas.



See You on CCTV!

After an extensive RFP process, Gateway LA has selected High Tech LAX to install the CCTV camera program for the district. Gateway LA will be utilizing the Verkada camera technology which is one of the most advanced surveillance systems on the market today. Several districts and municipalities currently using Verkada cameras were surveyed, and it has proven to be very effective at enhancing public safety in those areas. This 30-camera system, along with signage, will help to deter crime and prevent unwanted activity in the public right away as well as assist local law-enforcement with prosecution.



Gateway View

Gateway Los Angeles PBID Quarterly Newsletter First Quarter 2022



Goodbye, Laurie Hello, Christina

Gateway LA PBID Executive Director Laurie Hughes retired from her position, effective January 31, 2022, after more than 20 years of leading the area's premier business improvement district.



After 17 years at the LAX Coastal Chamber of Commerce, President/CEO Christina Davis has been named Gateway LA's Executive Director, replacing Laurie Hughes, who retired after more than 20 years in the position.



"I am proud of all that we have accomplished during my tenure, and I look forward to watching Gateway LA continue to grow and flourish as Los Angeles hosts the Super Bowl, the Olympics and more," Hughes said. "I want to thank all of Gateway LA's members for coming together to make some significant and meaningful improvements in the area that benefit not only local tenants and customers but the millions of visitors from across the globe that Los Angeles sees each year."

Driven by the mission to change the perception of the Century Boulevard Corridor from an industrial and unsafe neighborhood to an attractive, safe and vibrant community welcoming travelers to Los Angeles, Hughes implemented the many programs funded by the member businesses of Gateway Los Angeles, including the Ambassador Program, which patrols the BID area on bike and on foot, serving as the eyes and ears of the community. She also spearheaded Gateway's Clean Streets initiative, which removes trash and cleans up graffiti; tree trimming throughout the area and numerous sidewalk repairs – all of which have contributed to the beautification and safety of the Gateway area. Everyone in the Gateway LA Family wishes you the best in your retirement!

Davis said she is excited about her new role and looks forward to working with BID members, visitors and local businesses to make the BID the best it can be.

"I'm in the midst of a listening tour right now, and the one thing that is clear is that our members and stakeholders are enthusiastic about the future," said Davis, who said the addition of SoFi Stadium, the extension of the Metro rail system, the modernization of LAX and the booming Silicon Beach area emphasize the fact that Gateway LA is in the middle of it all.

Gateway LA features 12.3 million square feet of hotel, office, parking, retail and restaurant space, including the largest concentration of hotel rooms in the City of Los Angeles, and Davis said she intends to step up the marketing of the area.

"There's no better place in Los Angeles than right here, close to the beach, the airport, entertainment and dining venues," she said. "We have it all. Now, we need to make sure everyone knows that this is the best base for visiting Los Angeles, whether you're here for business or for pleasure."

Gateway LA Sponsors Protectors' Appreciation Week

Gateway LA was proud to sponsor the LAX Coastal Chamber's Protectors' Appreciation Week from February 7-11. Thank you to all of our local heroes, including LAPD Pacific Area, Marina del Rey Sheriff's Department, California Highway Patrol, LA County Lifeguards, U.S. Coast Guard, County and City LAFD, LAWA Police Detail, and our countless healthcare workers across our community. The week included shows of appreciation, including giving our protectors gift baskets, sending them coffee trucks, breakfasts, lunches, thank you cards and more.



From left, Michael Russell - Gateway LA COO, Captain Mike Johnson - LAFD FS 95, Esteban King - Gateway LA Supervisor, Fire Station 95 Fire Fighters, Anai Burris - Gateway LA Ambassador, Jared Del Cid - Gateway LA Ambassador, Joseph Lopez - Gateway LA Post Commander.



SAVE THE DATES Gateway LA Shredding Events On Tap

Gateway LA's annual shredding event will be held in November at the following times and locations:

Wednesday, May 11
5901 W. Century
10 a.m. – 12 p.m.

6033 W. Century Blvd.
1 – 3 p.m.

Thursday, May 12
5757 W. Century Blvd.
10 a.m. – 12 p.m.

5200 W. Century Blvd.
1 – 3 p.m.

WHAT YOU CAN BRING:

File folders and paper (No need to remove staples, paper clips and binder clips) CD-Roms, Data CDs, DVDs, Microfilm, Microfiche, Credit Cards, Tapes, and Disks.

WHAT YOU CANNOT BRING:

Pendaflex files and 3-Ring Binders

Gateway has partnered with Shred Time, a full-service shredding company that provides a full array of shredding services. The Shred Time team is well-trained, fingerprinted, screened, and background checked and goes the extra mile to make sure document shredding is done efficiently while being compliant with state and federal laws.

Due to the demand, you must RSVP or boxes will not be accepted. For more info: (310) 642-7849.

COVID Testing Options

Covid Testing

911 Covid Testing – 9800 Sepulveda / Vaccine offer as well
911covidtesting.com
310-569-5784

Guardian Testing (FREE) – Marriott LAX Hotel

Covidemt.com
888-965-3052

Equaltox

Sheraton Gateway Hotel
949-232-9203

Onpoint Testing LAX

Airport Center Parking garage
Cov19.health

Urgent Care

Reliant Urgent Care
Concentra Urgent Care



Shores LAX Opens Atop Hyatt Place/Hyatt House

Perched poolside on the 15th floor rooftop of the Hyatt Place/Hyatt House, with a chic bohemian vibe and sweeping views from the LAX runways to downtown L.A., ShoresLAX offers chef-driven dishes and cocktails that reflect Southern California's plentiful bounty of ingredients and pay homage to the melting pot of cultures that make it unique.

Guests enjoy dishes such as Seasonal Street Tacos and Grilled Fish Tacos; S.L.O. Cooked Chicken; Grilled N.Y. Strip with avocado salad and garlic fries; and short rib with butternut squash & farro risotto. Dishes are paired perfectly with locally inspired cocktails like the Playa del Penicillin, the El Matarita, and the On Malibu Thyme. Ideal for a date night or a late afternoon cocktail while watching planes arrive and depart, the restaurant is open for happy hour and dinner, with weekend brunch coming soon. To make a reservation or book an event at ShoresLAX email: HLX@eatdrinkgreenleaf.com



Airport Projects Move Forward, LAX Modernization Takes Shape

PEOPLE MOVER GUIDEWAY SCHEDULED TO BE COMPLETED IN SPRING

As Los Angeles International Airport (LAX) continues its multi-billion-dollar transformation in 2022, several major milestones have already been achieved. After completing construction of the Automated People Mover (APM) train guideway over Century Boulevard in December, work commenced on the segment spanning Sepulveda Boulevard in January. Work will continue on this section into the spring, which at that point, will mark the completion of the 2.25-mile elevated guideway.

At the end of January, the East Central Terminal Area (CTA) station topped out in steel marking a new phase for station construction at will be the first stop for passengers heading into the CTA. After topping out, the tower crane doing the heavy lifting for that station was dismantled in early February. This spring, the first APM train cars will arrive at the Maintenance and Storage Facility, located off 96th Street and Airport Boulevard, across from the Renaissance Hotel.

In January, the steel that will form a pedestrian bridge over World Way to connect Terminal 3 to the West CTA station was placed over the course of four nights. At the end of February, the bridge structure was placed at the Terminal 1 extension, and will eventually connect Terminal 1 to the Center CTA station. Two final bridges



will be placed at Tom Bradley International Terminal and Terminal 5.5 in the coming months.

On the far east side of the Landside Access Modernization Program at the Consolidated Rent-A-Car facility, structural concrete is nearing its completion as what will become the largest rental car facility in the world is nearly 80 percent complete. With major concrete work nearing the end point, the focus will shift to building the roadways and preparing to hand over the facility to rental car tenants later this year.

To sign up for email updates, visit: FlyLAX.com/ConnectingLAX.

