

BOARD OF DIRECTOR'S MEETING

Thursday, Sept. 9, 2021

9 a.m. - 10:30 a.m.

Location: Via Zoom

MINUTES

The Board of Directors meeting of Gateway Los Angeles PBID, Inc. a California nonprofit mutual benefit corporation was held on Sept. 9, 2021 at 9:00 am via Zoom.

30 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- David Merritt, JM Eagle
- Brian Comeau, Sheraton Gateway
- Cathy Li, Four Points by Sheraton
- Paul Solomon, 6171 Century LLC
- Kenan Tekin, Hyatt House
- Jeff Hart, LAX Marriott
- Mark Goldrup, The Westin
- Valeria Velasco, LAWA / BOAC
- Steve Doderer, H Hotel
- Papia Gambelin, United Airlines
- Brian Vandehey, The Parking Spot
- Rodolfo Gutierrez, Holiday Inn
- Paul Gibbs, Sonesta
- Dwight Everest, Airport Spectrum
- Christina Davis, LAX Coastal Chamber
- Tom Flintoft, Kindel Gagen
- Laura Ware, LINXS Construction
- Stephanie Sampson, LAWA
- Geoff Thompson, CD11
- Brett Roberts, METRO
- Ron Macias, METRO
- Caroline Torosis, County Supervisor Mitchell's office
- Ayda Safaei
- John Gilbert
- Francisco Lopez
- Bryan Richards, Penta Bldg. Group
- Michael Russell, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and announced the addition of Valeria Velasco to the Executive Committee (replacing Michael D'Amodio) and Cathy Li to the Board of Directors (representing Four Points by Sheraton).

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF MEETING MINUTES – July 22, 2021

The minutes of the July 22, 2021 Meeting of the Board of Directors were approved as presented.

4. FINANCIAL REPORT

Treasurer David Merritt presented the financial report through June 30, 2021 – see attached.

5. EXECUTIVE DIRECTOR'S REPORT

- *3rd Qtr Newsletter drafted and sent to printer*
- *2nd Qtr Report filed with City of Los Angeles as per contract*
- *Outsourced StreetWorks Program through Clean Streets*
- *CCTV Camera System RFP Process being coordinated through Josh Miller*
- *Held meeting with stakeholders and LAZ Parking to discuss connectivity opportunities with So-Fi Stadium for NFL games*
- *Recruiting new board members –*
 - *Cathy Li – Four Points by Sheraton*
 - *Val Velasco – to join Executive Committee*
- *Met Papia Gambelin / External Affairs for United Airlines*
- *Coordinating LAX Kiwanis Club Scholarship Program*
- *On-going training of Michael Russell – Program Services*

PROGRAM SERVICES

Law Enforcement Agencies:

- *Met with Captain Duane Allen of Los Angeles County Sherriff's Department to discuss quality of life issues around the 405 Freeway at Century and La Cienega (Lennox).*
- *Met with Lieutenant Bret Birkbeck of the Inglewood Police Department to discuss human trafficking, and issues under the 405 Freeway at Century.*
- *Met with Lieutenant Ed Trahan (LAWA PD) to discuss crime trends, human trafficking, and other issue that may arise due to the increased activity at So-Fi Stadium.*
- *The Gateway Operations Team worked closely with SLO Luis Pinell (LAPD Pacific) on addressing crime trends impacting the Gateway LA area.*

Ambassadors:

- *Ambassadors continue to maintain high visibility and pro-active patrol throughout the District. Coverage is currently 7AM to 7PM, Monday through Friday.*
- *1 new Ambassador was on-boarded last month.*
- *The team is now fully staffed at 7 full time guards.*
- *Ambassadors have maintained a pro-active approach to addressing homelessness around the District especially those found lodging overnight on benches, sidewalks and allies.*
- *Contacted LASHA (la-hop.org) for homeless outreach services.*
- *Surveyed daily homeless population. The current Gateway daily average homeless population is approximately 10-12 people.*
- *Ambassadors continue to increase their situational awareness and personal contacts, to broaden public relations efforts.*
- *Hosted bi-monthly Security Directors' Meeting via Zoom.*
- *Met with the new Director of Security at the Hilton LAX, Binh Dang.*
- *Met with the new Property Manager at 5901 Century, Karla Akins.*
- *Sent out weekly BOLO emails to the Security Directors email list.*
- *Conducted regular maintenance of bikes.*

	<i>July/August 2020</i>	<i>July/August 2021</i>
<i>Citizen Contacts</i>	<i>128</i>	<i>161</i>
<i>Panhandlers</i>	<i>2</i>	<i>22</i>

Operations:

- *Conducted district wide tree trimming of over 100 trees.*
- *Surveyed raised and cracked sidewalk areas for repair.*
- *Scheduled document shredding events on November 3rd & 4th.*
- *Conducted daily trash pickup and weeding using Gateway maintenance carts.*
- *Conducted daily district walks to help identify quality of life issues.*
- *Ordered new clean team supplies (graffiti remover, rags, gloves, etc.).*
- *Removed graffiti, signs and stickers from street poles, signs and electrical boxes.*
- *Reported potholes, illegal dumping, bulk items and large graffiti to 311.*
- *Removed broken/fallen tree branches.*
- *Contacted LADWP regarding leaking fire hydrants.*
- *Contacted LADOT for 98th Street parking enforcement.*

- *Reported abandoned luggage carts to SmartCarte.*

Enhanced StreetWorks Program:

Developed and implemented a new and improved StreetWorks Program with our vendor Clean Street. The resurgence in pedestrian activity in the district has created a need to reprioritize sidewalk maintenance.

The Enhanced StreetWorks Program includes:

- *A street sweeper truck every Monday and Friday*
- *Weekly sidewalk pressure washing*
- *Daily porter trash pickup service*

- 6. GUEST SPEAKER – Caroline Torosis, Senior Deputy for Workforce and Economic Development for County Supervisor Holly Mitchell, briefed board members on Supervisor Mitchell’s initiatives within her district and offered guidance on issues important to the Gateway Los Angeles community.**

7. METRO – Update on Airport Metro Connector

Brett Roberts updated board members on the LAX Crenshaw Metro Line construction and opening.

8. LAWA – LAMP Construction Update – Stephanie Sampson

Stephanie gave an update on the LAMP Construction projects and roadway impacts.

Labor Day Travel Numbers

The Labor Day weekend is typically the last big rush of passenger traffic during the summer leisure travel season, and we once again saw a corresponding spike in our numbers this year. From Thursday to Monday, we saw an average of 79,600 guests at the TSA screening areas, which is about 73% compared to the same days in 2019. Friday was particularly busy, with 91,699 people at the checkpoints – the second-highest number since spring 2020, and just barely below the record set during the Independence Day holiday weekend of 92,000. These numbers are very positive news, especially when considering that, one year ago, our Labor Day weekend passenger numbers were only about 31% compared to 2019.

Vaccination and Testing Update

We continue to have three vaccination sites and have provided nearly 11,000 vaccines as of yesterday to anyone 18 and older. We have provided approximately 190,000 COVID-19 tests.

Airfield & Terminal Modernization Project (ATMP) Board Action

We will hold the Board of Airport Commissioners meeting on Tuesday, Sept. 14 where the ATMP Final Environmental Impact Report will go before the board for certification.

ITF-West & Parking Costs Update

We will open the facility in October. At last Thursday's Board of Airport Commissioners meeting, the new pricing model for Central Terminal Area parking and parking at the new LAX Economy Lot (ITF-West) were approved. This new models also includes E/V charging prices.

Construction Update

- Media repair will take place Friday from 9 a.m. to 3:30 p.m. on Century Blvd. between Bellanca Ave. and Aviation Blvd.
- Geotechnical investigations on La Cienega and Century will begin Sept. 20 (an advisory will be sent out)
- Century guideway construction has started. LAX Twitter (@FlyLAXairport) provides daily updates on impacts
- The pedestrian bridge structure connecting Terminal 2 to the Center Central Terminal Area People Mover station will be installed the week of Sept. 20

9. Community Updates

- Tom Flintoft, Kindel Gagen, updated members on upcoming recall election.

2nd Qtr. Financial Report

	Jan - Jun 21	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
Carry-over from prior year	93,000.00	93,000.00	0.00
Holiday Luncheon	500.00	0.00	500.00
Interest Income	738.68	1,500.00	-761.32
Other Income	6,038.65	6,038.65	0.00
PBID Assessments	857,356.34	901,356.51	-44,000.17
Total Income	957,633.67	1,001,895.16	-44,261.49
Gross Profit	957,633.67	1,001,895.16	-44,261.49
Expense			
Administrative Costs	158,304.48	193,366.22	-35,061.74
Consult & Professional Svcs	56,166.75	79,083.38	-22,916.63
Direct Prog. Svc.	212,726.54	253,700.10	-40,973.56
Marketing	20,336.60	19,000.04	1,336.56
Total Expense	447,534.37	545,149.74	-97,615.37
Net Ordinary Income	510,099.30	456,745.42	53,353.88

Net Income

510,099.30

456,745.42

53,353.88