

Gateway LA Update

QUARTER 1 NEWSLETTER



Board Begins Visioning for the Gateway of the Future

The Gateway LA Board hosted its second meeting of the year at the Embassy Suites LAX North on March 30. This month's featured guest was Lisa Trifiletti of Trifiletti Consulting who led the board in a visioning exercise as they begin the renewal process for the property-based business improvement district. Lisa reviewed some of the economic activity happening in the City of Inglewood, at LAX and in the surrounding communities. The group discussed infill projects, possible investment areas, grant funding, transportation opportunities, and more.

The Gateway Los Angeles Property-based Business Improvement District includes more than 40 properties adjacent to Los Angeles International Airport where property owners' tax themselves to make their community cleaner, safer, and more vibrant. Founded on the principles of creating a better environment for visitors, employees, and businesses, Gateway Los Angeles, established in 1998, features more than 12 million square feet of hotel, office, parking, retail, and restaurant space, including the largest concentration of hotel rooms in the City of Los Angeles. Gateway LA PBID is due to renew its management plan in December of 2025.

Homeboy Partners with Gateway

On February 15, Gateway LA partnered with Homeboy Electronics and Recycling for an E-Waste Round-up event. Our members and stakeholders filled the truck in under an hour with televisions, computers, microwaves, freezers, and more. Over 150 items were collected and due to the tremendous demand, we are looking to schedule our next event in summer of this year. Thank you to the FourPointsLAX for hosting our first e-waste event. To find out more about Homeboy Electronics Recycling go to www.homeboyrecycling.com



Read more on the blog



Protectors Appreciation Week

Thank you, Protectors!! Gateway LA was proud to sponsor the 4th Annual Protectors Appreciation Week from January 30 through February 3, 2023. Community members, business leaders and sponsors enjoyed a week of visits with local police, fire, sheriffs, lifeguards, coastguards, and healthcare workers. Teams brought breakfast, lunch, delicious treats, coffees, and homemade cards to our protectors as just a small token of their GIGANTIC appreciation for all that these individuals do to keep our community safe!



Heavy Rains Mean More Median Work

Due to the heavy rains, the median maintenance program will begin a sooner than anticipated. Our crews will be out in the district doing light maintenance and cleaning over the next several weeks. Once the rainy season stops, we'll get the GTLA District "summer ready" with tree trimming and additional landscaping. Stay tuned – Keep updated on all Clean Street projects by following our activity on Facebook.



Welcome New LAPD Captain

Welcome, Captain Michael Applegate to LAPD Pacific Division. Captain Applegate was born and raised in Southern California. He joined the Los Angeles Police Department in April 1998 and has been honored to serve the varied communities of Los Angeles for over 24 years. As a Police Officer, Captain Applegate work patrol in Rampart, Van Nuys and West Los Angeles Divisions. He also worked a crime suppression unit and as a Detective Trainee. In March 2022, Captain Applegate promoted to the rank of Captain and was assigned to Pacific Patrol Division, where he is currently assigned. In this role, he oversees the patrol operations including the officers, supervisors and watch commanders who serve the community and respond to calls for service. Captain Applegate is focused on leveraging the various patrol resources to reduce the fear and incidence of crime in the Pacific Area. This is done in cooperation with the other police resources at Pacific and the various groups within the community. Gateway LA looks forward to working with Captain Applegate and the team at LAPD Pacific to address public safety in the district.

Upcoming Events

April 20 from 9-10 am
Security Directors Meeting
[Zoom](#)

May 3 and May 4
Gateway LA Shreds Event
Skyview / 5901 W. Century
Spectrum Airport / JM Eagle

May 11 from 4-5:30 pm
Gateway LA Board Meeting
w/Councilmember Traci Park
Hilton Los Angeles Airport Hotel

June 21 from 9-10 am
Security Directors Meeting
[Zoom](#)

July 13 from 4-5:30 pm
Gateway LA Board Meeting w/special guest
LAWA CEO, Justin Erbacci
TBD

August 2 from 9-10 am
Security Directors Meeting
[Zoom](#)



Follow Us on Social Media

Let's connect on social media! We post a lot about what's happening in the Gateway LA area, community events and everything you need to know stay on top of the latest news. Feel free to follow us on Facebook, Instagram and LinkedIn – drop a comment to say hello!



MEMBERS IN THE NEWS



Gateway LA Joins the Westin LAX as It Prepares for Remodel

Gateway LA was honored to join the Westin Los Angeles Airport Hotel for a daylong exercise on the “Evolution” of its facility. The property is slated to begin a multi-million-dollar renovation that will include a new lobby, room upgrades and more. The team was joined by experts in the hospitality space from Marriott and the Los Angeles Tourism and Convention Board to discuss the trends supporting this investment. Renovations will begin soon.



Sam First Records is Booming

Two years ago, the Los Angeles Times introduced the public to a small jazz club tucked away near LAX. Since that time, the venue has expanded into a fully functioning recording studio, capturing the unique ambience of its live performances and transporting listeners back to the intimate confines of the club. Here’s a closer look at Sam First Records, where artists pay tribute to the personal nature of classic jazz, while shaping the genre’s future.



Four Points Supports LA Food Bank

On March 16, team members of the Four Points by Sheraton LAX participated with the Marriott Business Council, volunteering at the Los Angeles Regional Food Bank packing 1,537 cases of food to be distributed to those in need.

I N T H E D I S T R I C T



EXTENDED CLOSURE OF 98TH STREET

Due to unforeseen circumstances with the state of the existing utilities beneath the roadway, the 98th Street closure will be extended through June of 2023. Once the work is completed and 98th Street is reopened, LINXS team working on the Automated People Move Project will commence with a similar long-term closure on 96th Street, between Vicksburg Avenue and Airport Boulevard.



GET TO SHREDDING!

Gateway LA is getting ready for our semi-annual shredding events. These events are hosted at each of our area office buildings in partnership with Shred Time, a local, full-service shredding company. The company provides a complete array of data and destruction services, which are performed on-site using their state-of-the-art mobile shredding trucks. Our next event will be held on May 31 and June 1 from 9-11 am and 2-4 pm. For more information, please contact Tajh Henderson in the Gateway LA office at 310.216.7328 or via email at thenderson@gatewayla.org.

"Business improvement districts...
have played a significant role in enhancing local places...
We are witnessing a rise in localism."

— Bruce Katz, Director of the Nowak Metro Finance Lab at Drexel University
and Co-Author of *The New Localism, How Cities Can Thrive in the Age of Populism*